

Floreza

Excellence from Nature

ECUADOR

VARIETIES

Red



EXPLORER



FINALLY



FREEDOM



SEXY RED

White



ALBA

White



BLIZZARD



ESCIMO



MONDIAL



PLAYA BLANCA



POLAR STAR

White



PROUD



TIBET

Cream



CRÈME DE LA CRÈME



VENDELA

Peach



GARDEN SPIRIT

Peach



KAHALA



SHIMMER



TIFFANY

Pink



ANNA



DEKORA

Pink



ENGAGEMENT



ESPERANCE



FAITH



FRUTETTO



GERALDINE

Pink



HERMOSA



KATRINA



LUCIANO



MANDALA



NENA

Pink



PINK MONDIAL



ROSITA VENDELA



SOPHIE



SWEET UNIQUE

Hot pink



HOT LADY

FLOREZA INC

Hot pink



HOT PRINCESS



LOLA



PINK FLOYD



PURPLE CEZANNE



SWEET MEMORY

Hot pink



TOPAZ

Bi-color



BLUSH



HIGH & MAGIC



MALIBU



PALOMA

Bi-color



SILANTOI



SWEETNESS

Lavander



COOL WATER



DEEP PURPLE



MOODY BLUES

Lavander



OCEAN SONG



PURPLE HAZE

Orange



ENCANTO



FREE SPIRIT



HARD ROCK

Orange



HIGH & ORANGE MAGIC



IGUANA



IGUAZU



LEGEND



NINA

Orange



ORANGE CRUSH



ORANGE UNIQUE



VOODOO

Yellow



BRIGHTON



BUMBLE BEE

Yellow



GOLD STRIKE



LIGHT HOUSE



SUPER SUN



TARA

Sand



QUICKSAND

Tinted



BLUE



NOVELTIES



RAINBOW

We say every rose is as special as the land where it is grown. Privileged land from nature that treasures and gives us fields of colorful beauty. Our roses are **Unique** being planted 2800 meters high, just over the equinoctial line that divides the world. **Privileged** for growing in the Cayambe Volcano Valley and watered by the falls from the snow-covered mountain range. **Magical** because of the geography that allows the perfect combination of alignment with the sun and luminosity for the rose to get the perfect color.

Floreza emerges from a unique land where altitude, temperature and luminosity manage to raise high quality roses. Their distinguished attributes like aroma, stem, texture and presence show that nature keeps on being the precursor in the expression of art.

Floreza is **EXCELLENCE FROM NATURE.**